



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – HISTORY

FIRST SEMESTER – APRIL 2024

UEL 1302 – JOURNALISM

Date: 05-04-2024

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SESSION - A

Answer ALL the Questions

(10x2 = 20)

1. Define the term "fact-checking" in journalism.
2. What are the 5 W's and H in journalism?
3. What are the main principles of Journalism?
4. What are the 5 parts of a news article?
5. What is travel journalism?
6. Define News Article
7. Define Feature article
8. Define the term "headline" in journalism.
9. Define the term "interview" in the context of journalism.
10. Define Copywriting

SESSION - B

Answer Any 4 Questions

(4x10=40)

11. Explain the characteristics of a newspaper.
12. Record the functions of Journalism
13. Compare the advantages and disadvantages of social Media.
14. What are the main principles of Journalism?
15. What is a News article? Explain with an example
16. What is journalism and explain the types?
17. What is the difference between traditional media and digital media? Give examples.
18. Discuss the scope and career opportunities that journalism can provide.

SESSION - C

Answer Any 2 Questions

(2x20=40)

19. What is the role of journalism in a democratic society, and how does it contribute to the functioning of a free press?
20. Assess the role of social media in shaping public opinion
21. Without journalism, the world would be ignorant. Discuss
22. Expand an article with the headline "AI: The Future is Now".

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